

# MANUFACTURING MONTH

## WIM MEMBERS STRONGLY SUPPORT MFG DAY EFFORTS

For the past several years, October has been nationally recognized as “Manufacturing Month” and it’s a celebration of modern manufacturing meant to inspire the next generation of talent. Specifically, MFG DAY is the first Friday in October. The concept of MFG DAY was created by Fabricators and Manufacturers Association, International (FMA) in 2012, and has enjoyed support from many organizations since that time. According to the official MFG DAY website, “Manufacturing Day addresses common misperceptions about manufacturing by giving manufacturers an opportunity to open their doors and show, in a coordinated effort, what manufacturing is — and what it isn’t. By working together during and after MFG DAY, manufacturers will begin to address the skilled labor shortage they face, connect with future generations, take charge of the public image of manufacturing, and ensure the ongoing prosperity of the whole industry.”

In this feature, WiM members share how they participated in MFG DAY, or Manufacturing Month, and why it means so much to them.

### ACCUFORM

Accuform celebrated MFG DAY by hosting a tour for 35 students from the Production/Robotics program at Nature Coast Technical High School. We catered a Chick-fil-A lunch for them and gave each of them a challenge coin with our logo on one side and MFG DAY logo on the other side, a banner that all employees signed, a sign for each of them and an Accuform lanyard. Also, for our employees, we grilled hot dogs and had cake. Our mascot, Safety Sam, was even in attendance!

### ACE WIRE SPRING & FORM CO., INC.

Ace Wire Spring & Form Co., Inc. recently celebrated and promoted MFG DAY 2017 for the second year in a row on Friday, October 6. To help students experience what manufacturing is, and in celebration of MFG DAY, Ace Wire Spring hosted two separate groups of students for a presentation and tour of the company's facility. In the morning, Ace Wire Spring welcomed a group of Sto-Rox 8th grade middle school students. In the afternoon, we hosted a group of Brashear high school students. We also welcomed Bill Padnos, Director of Youth Engagement for the NTMA & Executive Director of SWPA BotsIQ, and David Fair, President & CEO of SMC Business Councils. After the tour, we invited the students back into the office to perform a hands-on experiment, make their own springs using small pipe cleaners and pencils for the shaping possibilities. The hope is that this event helped expand the minds of the students that visited Ace Wire Spring, and that they saw the many opportunities for a career in the manufacturing industry.



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